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VIRGIN

346 1946 of Journal Rook Service

ORTHORN CENTENNIAL

SAIF

SATURDAY, NOVEMBER 2nd

Staunton, Virginia

PUREBRED SALES PAVILION

HEAD 35



Tomahawk, 1945 International Grand Champion Steer with field force of American Shorthorn Beeder's Ass'n.

Virginia - West Virginia

Shorthorn Breeders' Assn.

* SALE *

November 2nd, 1946 — Staunton, Va.

ASSOCIATION OFFICERS

JOHN	L. Turner,	Broadway, \	/a	President
H. B.	WILSON, L	ewisburg, W	. Va	Vice-President
PROF.	R. E. HUNT	T. V.P.I., Blac	ksburg.	VaSecretary-Treasures

Information for The Buyer . . .

TIME: Saturday, November 2, 1946. SHOW 10:00 A.M. SALE 1:00 P.M.

LOCATION: Purebred Sales Pavilion, Staunton, Va. The pavilion is on Route 11, about 3 miles north of Staunton.

SALE HEADQUARTERS: Hotel Stonewall Jackson, Staunton, Va.

GUARANTEE: All cattle have passed a negative test for Tuberculosis and Bang's disease within a period of 30 days prior to the sale, and proper health certificates will be furnished. Bulls are guaranteed breeders if properly cared for and not allowed to run with the herd when under 20 months of age. If a bull fails to breed he may be returned to the seller, if in as good condition as when bought and if after a test in the seller's herd he still fails to breed he will be replaced or the purchase money refunded. All cows and heifers over 16 months at the time of the sale are guaranteed breeders. All cows with calves at foot are considered breeders and no further guarantee is made with respect to them. Animals returned to sellers because they do not comply with the guarantee will be at buyer's cost of transportation. The above guarantee shall constitute a contract between consignor and buyer of each lot. Neither the Sale Manager, Clerk of the Sale, nor Virginia-West Virginia Shorthorn Breeders' As-

TERMS: The terms of the sale are cash unless other arrangements are made in advance with the consignor from whom you purchase. Settlements are to be made with the clerk of the sale immediately at the conclusion of the auction. All animals are at the buyer's risk as soon as bid off, but will not be released until settled for.

sociation assumes any liability, legal or otherwise.

REGISTRATION: A certificate of registration with properly recorded transfer of ownership will be furnished for each lot sold, and an application for registry furnished for each calf sold at foot and for each unborn calf sold in dam.

MAIL BIDS: Those wishing to buy at this sale who cannot be present may send their bids to C. K. Tomson, Secretary of the American Shorthorn Breeders' Association, 7 Dexter Park Ave., Chicago, Ill.; to Hal Longley of the Shorthorn World, 16 So. Locust St., Aurora, Ill.; B. C. Snidow, The Eastern Breeder, Warrenton, Va.; or to the Sale Manager.

AUCTIONEER: J. E. Halsey, Des Moines, Iowa.

SALE MANAGER: Dan T. Cox, The Plains, Virginia.

Va.-West Va. Shorthorn Breeders' Assn.

PROF. R. E. HUNT, Blacksburg, Va., Secretary-Treasurer

The American Shorthorn Breeders' Association will reimburse any purchaser or group of purchasers, who buy and ship a carload of ten lots or more from this sale to one destination, up to a maximum of \$200.00. Shipment must be by rail and to a destination more than 300 miles from point of sale.

Catalog Printed by McCowat-Mercer Press, Jackson, Tennessee

Virginia - West Virginia SHORTHORN BREEDERS' ASSOCIATION

Show — Saturday, November 2nd, 1946 10:00 a. m.



Judge

PAUL SWAFFAR, Richmond, Va.

Show Classification

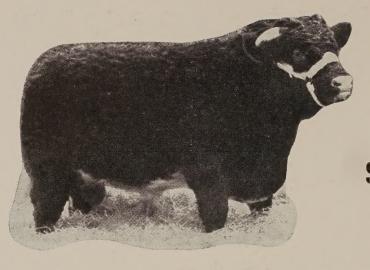
For the purpose of this show, all animals have been divided into classes according to age and sex. There will be eight classes. Each sex will have a grand championship and a reserve championship. First prize animals in each class will be eligible to show for championships.

Class 1—Bulls calved before Jan. 1, 1946 (Lots 1-2-3-4-5) Awards—1, 2, 3, 4, 5.

> Champion Bull Reserve

- Class 2—Heifers calved before Jan. 1, 1945 (Lots 6-7-8-9-10-11) Awards—1, 2, 3, 4, 5.
- Class 3—Heifers calved between Jan. 1, 1945, and April 5, 1945 (Lots 12-13-14-15-16-17) Awards—1, 2, 3, 4, 5, 6.
- Class 4—Heifers calved between April 5, 1945, and May 1, 1945 (Lots 18-19-20-21) Awards—1, 2, 3, 4, 5.
- Class 5—Heifers calved between May 1 and June 1, 1945 (Lots 22-23-24-25-26) Awards—1, 2, 3, 4, 5.
- Class 6—Heifers calved between June 1 and Sept. 15, 1945 (Lots 27-28-29-30-31) Awards—1, 2, 3, 4, 5.
- Class 7—Heifers calved after Sept. 15, 1945 (Lots 32-33-34-35) Awards—1, 2, 3, 4.

Champion Female Reserve



The Ideal Type Shorthorn Bull

For two centuries the Shorthorn bull has played a dramatic part in the progress of every improved breed of cattle by lending to them his sturdier bone, greater constitution, superior ability to transform feeds into beef and increase milk production of his daughters.

This illustration will serve as a guide in selecting a herd bull. He represents superior modern type—low-set, deep and wide of body, blocky at both ends with a straight top and deep flanks. In fleshing quality he is smoothly, uniformly and thickly covered from shoulder points to pin bones. His good depth through the fore flank denotes stamina. Sex character is strongly pronounced in the shape and size of his head, neck and shoulders. He combines correct type with excellent breeding and evidences the ability to sire deep fleshed, early maturing calves.

Lot 1-Bull

Wilson Bros.

MODEL EMBLEM 2354192

Red, calved May 16, 1945. Tattoo LE-40

Bred and owned by Wilson Bros., Lewisburg, W. Va.

Sire Fassifern Emblem 2135247	
Red Tate B. Sterrett	

1	Aberfeldy Coronet 1982973
į	Red—J. Gardhouse & Sons
1	Fassifern Butterfly 3d

Red—Tate B. Sterrett

neu-George Anderson
Cecilia Buttercup —269462—
Roan-John Gardhouse & Sons
Fassifern Grand Gallant 1546521
Roan—Buckland Hall Farm
Fassifern Butterfly 1402484
Red—Tate B. Sterrett

Velvet Lad 2110112

Dam		
Fassifern	Wimple	28th
White		
Tate B.	Sterrett	-

Edellyn 2043435				
White-				
Fassifer	Wim	ple :	21st	

	White—J. MacGillivray
1	Sni-A-Bar Nonpareil 1643545
	Roan—Sni-A-Bar Farms
	Glenburn Grand Marshal 1709715
	Red-F. H. Deacon
ĺ	Fassifern Wimple 3d 1582470
	White-Tate B Sterrett

Calrossie Mercury 1957318

Red—F. H. Deacon
Roan—Tate B. Sterrett
Fassifern Wimple 3d 1582470
White—Tate B. Sterrett

MODEL EMBLEM—a dark colored young bull with plenty of thickness and depth, sired by a good son of Aberfeldy Coronet and out of one of the best producers in our herd.

TUSCAWILLA COUNT 2334075

Roan, calved June 26, 1945. Tattoo LE-554 RE-TB4

Bred and owned by Tuscawilla Farm, Charleston, W. Va.

Sire Royal Count 2079351 Roan Wilson Bros.	Morlunda Hero 1980125 Roan—Oscar Nelson Orauge Blossom 3d 1943295 Roan—Wilson Bros.	Edellyn Goldfinder 1786376 Roan—Thos. E. Wilson Valley View Merrilees 3d 1798241 Roan—Wilson Bros. Count Max 1845898 Roan—Tomson Bros. Valley View Blossom 1868258
		Red—Wilson Bros.
Dam Fassifern Lavender 12th 2062283 Red Tate B. Sterrett	Aberfeldy Coronet 1982973 Red—J. Gardhouse & Sons Fassifern Lavender 9th 1956210 Red—Tate B. Sterrett	Velvet Lad —220540— Red—George Anderson Cecilia Buttercup —269462— Roan—John Gardhouse & Sons Type's Commodore 1883871 Red—U. S. Dept. of Agr. Fassifern Lavender 5th 1859145 Red—Tate B. Sterrett

Lot 3-Bull

W. P. LANDES

ROYAL FASCINATOR 2324998

Red, calved August 28, 1945. Tattoo RE-W.P.L. 4512

Bred and owned by W. P. Landes, Mt. Sidney, Va.

Sire Royal Prince 2078393	Roan—G. Rodanz	Red—Duthie Webster Broommount Pipe Major (2752290)
Dam Duchess of Gloster 1947121	1858847	Browndale Goldspur 1464101 Roan—Thos. E. Wilson Village Beauty 2d 1036567 Roan—Hopley Stock Farm Rodney Star 1717205 Red—E. E. Owens Gainford Duchess 4th 1577373 Roan—E. E. Owens

ROYAL FASCINATOR is a good colored, straight lined, well balanced bull, a full brother to the champion and top-selling bull of the 1945 sale. His dam also produced the 1943 champion bull.

MANDATE MAX MERCURY 2316827

Red, calved October 25, 1945. Tattoo RE-50

Bred and owned by John L. Turner, Broadway, Va.

(Edellyn Campeon Mercury (Calrossie Mercury 1957318

Sire	2071109	White—John MacGillivray
Sni-A-Bar S. Mercury	White—Thos. E. Wilson	Collynie Princess 51st 177302
2230648		Roan-Duthie Webster
Roan	Sni-A-Bar Rosewood 14th	Divide Goldmark 1871936
Sni-A-Bar Farms	2091291	Roan—The Allen Cattle Co
	Red-Sni-A-Bar Farms	Rosewood Morlunda 1947004
		Roan—Oscar Nelson
	Mandate Sensation	Rigfoot Sensation -227385-
Dam	2070415	Roan—C. S. Carruthers
Orange Blossom 7th	Roan-Edmund J. Murphy	Augusta 47th —281342—
2189843		Dark Roan—E. J. Murphy
Red	Orange Blossom 6th	Count Max 1845898
John L. Turner	2039472	Roan—Tomson Bros.
	Red-Wilson Bros.	Loudon Blossom 1680061
		Red-Walton Saffer

MANDATE MAX MERCURY is the first calf sired by Sni-A-Bar Superb Mercury. He is solid red and as thick and low down as they come. His dam is by Mandate Sensation and his granddam is one of the very best cows in our herd today.

Lot 5-Bull

W. P. Landes

SUPERB MERCURY JR. 2356265

Roan, calved December 20, 1945. Tattoo RE-W.P.L. 459

Bred and owned by W. P. Landes, Mt. Sidney, Va.

Sire Sni-A-Bar S. Mercury 2230648	Edellyn Campeon Mercury 2071109 White—Thos. E. Wilson Sni-A-Bar Rosewood 14th 2091291 Red—Sni-A-Bar Farms	Calrossie Mercury 1957318 White—John MacGillivray Collynie Princess 51st 1773024 Roan—Duthie Webster Divide Goldmark 1871936 Roan—The Allen Cattle Co. Rosewood Morlunda 1947004 Roan—Oscar Nelson
Dam Collynie Princess Anne 2115674	Count Max 1845898 Roan—Tomson Bros. Collynie Kirkland 34th 1978323 Red—R. G. Ratcliffe, Jr.	Gregg Farms Star 1769861 Roan—D. M. Gregg Crown's Lassie 2d 1616544 Red—Tomson Bros. Anoka Air Clipper 1885706 Red—F. W. Harding Collynie Kirkland 9th 1831744 Red—R. G. Ratcliffe, Jr.

SUPERB MERCURY JR. is more like his sire than any calf he has sired to date. His dam produced the first prize junior heifer of last year's sale.



The
Ideal
Type
Shorthorn
Female

This ideal type Shorthorn female adds one more significant chapter to man's incessant attempt to make good things better. She illustrates the type that when mated to an outstanding bull, is one hundred percent able to maintain the excellence of the extreme tops in a leading herd. She is short-legged, heavy-fleshed, low-flanked, straight in her lines, well set on four good legs, wide across her top, full and deep in side and heart girth, denoting her constitution and feeding capacity. She has smoothness of flesh, is near to the ground, has an abundance of style and impressive character, and has the best of heads. Her refinement and femininity are denoted by her fine quality in hair, hide and head. The capacity for plenty of milk, so important in the development of rugged, early maturing calves, is also prominently indicated.

Lot 6—Cow

Wilson Bros.

«Goldsmur's Baronet 2d 1684831

DUCHESS OF GLOSTER 50th 2217369

Red, calved May 26, 1944. Tattoo LE-844 RE-HHA

Bred by Herschel H. Allen, Phoenix, Md. Owned by Wilson Bros.

Sire West Hatton Marksman 2092090	1891063	Roan—Hopley Stock Farm Leveldale Rosemary 2d 1815044 Roan—Mathers Bros.
Red Foster M. Reeder	Zara Groat 28th 1887876	Sni-A-Bar Waverley 1740154 Red—Sni-A-Bar Farms
Dam Duchess of Gloster 39th 2071557	Graceful Laddie 1986508	Boyndie Fame 1941133 Roan—Alexander Murray Graceful Lady —276692— Red—W. A. Dryden Lord Dreadnaught 1705924 Red—A. A. Hekrdle Duchess of Gloster 10th 1638543 Roan—G. W. Retzlaff & Son

DUCHESS OF GLOSTER 50th bred to Mercury's Prince.

(Lavaldala Magnat

MT. VICTORIA QUEEN 2d 2254484

Red, calved September 5, 1944. Tattoo RE-V90

Bred by Bennett Crain, Mt. Victoria, Md. Owned by Kennon C. Whittle, Martinsville, Va.

		(Bapton Crocus Leader (261766)
Sire	(275892)	Red—Bapton Shorthorn Co.
Golden Treasure	Red-W. M. Snadden	Aldie Rosemary (160049)
2169872		Red—Finley MacGillivray
Roan	Golden Dawn	(Lawton Shaw (264864)
James Durno	(186986)	Red-W. Henderson
	Dark Roan-James Durno	Uppermill Goldendrop (96318)
		Dark Roan—J. & L. Durno
	Anoka Air Clipper	Scotston Airman 1873325
Dam ·	1885706	Red—Wm. B. Robertson
Collynie Kirkland 36th	Red—F. W. Harding	Clipper Crystal 10th 1726479
2017146		I will an in
		l Roan—Kalarama Farm
Red	Collynie Kirkland 9th	l Roan—Kalarama Farm Browndale Diamond 1754083
Red		Browndale Diamond 1754083

MT. VICTORIA QUEEN 2d bred April 27, 1946, to Sni-A-Bar Proud Mercury.

Lot 8—Cow

Kenmar Farm

KENMAR CLIPPER 2264890

Roan, calved September 12, 1944. Tattoo RE-021

Bred and owned by Kennon C. Whittle, Martinsville, Va.

Sire Aberfeldy Coronet 1982973	Velvet Lad -220540 Red-George Anderson Cecilia Buttercup -269462 Roan-Gardhouse & Sons	Silk Velvet —261301— Roan—George Anderson Broadway —217563—
Dam Fassifern Clipper 10th 1908785 Roan Tate B. Sterrett	Fassifern Sultan 1859139. White—Tate B. Sterrett Fassifern Clipper 4th 1774884. Roan—Tate B. Sterrett	Engadine Luxury 1364260 Roan—R. W. Everett Fassifern Wimple 6th 1717171 White—Tate B. Sterrett Fassifern Grand Gallant 1546521 Roan—Buckland Hall Farm Fassifern Clipper 2d 1514879 Red—Tate B. Sterrett

KENMAR CLIPPER bred Sept. 10, 1946, to Sni-A-Bar Proud Mercury.

TUSCAWILLA COLLYNIE 2272374

White, calved September 16, 1944. Tattoo LE-T3 RE-4142

Bred and owned by Tuscawilla Farm, Charleston, W. Va.

	Cairossie Mercury	(Zoogia)
Sire .	1957318	White—J. MacGillivray
Edellyn Model Mercury	White-J. MacGillivray	Calrossie Augusta Opal (179796)
2043435		Dark Roan-J. MacGillivray
White	Sni-A-Bar Nonpareil	(Sni-A-Bar Dreadnaught 1333824
Thos. E. Wilson	1643545	Roan-Sni-A-Bar Farms
	Roan—Sni-A-Bar Farms	Helen 2d 1327034
		Red—H. R. Coffer
	Edellyn Goldfinder	Calrossie Goldfinder 1753587
Dam	1786376	White-John MacGillivray
VPI Collynie's Hi Score	Roan—Thos. E. Wilson	Edellyn Venus 5th 1714632
2114203		Red—Thos. E. Wilson
White	Romper's Collynie	Type's Romper 1767911
Va. Polytechnic Inst.	1881020	Roan—U. S. Dept. of Agr.
	Roan-W. R. Crockett	Golden Collynie 8th 1786268
		Red—W. R. Crockett

TUSCAWILLA COLLYNIE vaccinated against Bangs. Bred to Model Emblem.

Lot 10-Cow

Kenmar Farm

KENMAR CLIPPER 2d 2261867

Red, calved October 9, 1944. Tattoo RE-023

Bred and owned by Kennon C. Whittle, Martinsville, Va.

	(Velvet Lad	(Collynie Magic Lute (249848)
Sire	—220540—	Red—D. Webster
Aberfeldy Coronet	Red—George Anderson	Silk Velvet —261301—
1982973		Roan—George Anderson
Red	Cecilia Buttercup	Broadway217563
John Gardhouse & Sons	-269462	Dark Roan—A. Hewson
	Roan—Gardhouse & Sons	Cecilia Princess —268749—
	Į.	R&W—John Gardhouse & Sons
	Fassifern Sultan	Engadince Luxury 1364260
Dam	Fassifern Sultan 1859139	Engadince Luxury 1364260 Roan—R. W. Everett
Dam Fassifern Clipper 12th 1933983	1859139	Roan—R. W. Everett
Fassifern Clipper 12th	1859139	Roan—R. W. Everett Fassifern Wimple 6th 1717171
Fassifern Clipper 12th 1933983	1859139. White—Tate B. Sterrett	Roan—R. W. Everett Fassifern Wimple 6th 1717171 White—Tate B. Sterrett
Fassifern Clipper 12th 1933983 Roan	1859139	Roan—R. W. Everett Fassifern Wimple 6th 1717171 White—Tate B. Sterrett Fassifern Choice 2d 1749747

KENMAR CLIPPER 2d bred Aug. 12, 1946, to Sni-A-Bar Proud Mercury.



Shown here is 19-year-old Albert Fritzler of Sterling, Colo., with his grand champion group of three steers over all breeds at the 1946 Denver National Western Stock Show. Individually they won ch., res. ch., and 2d prize in the Shorthorn division, and res. gr. champion of the junior show of 1,000 steers of all breeds. They are from a load of 53 feeders, res. gr. ch. over all at the 1945 Denver show on which young Fitzler netted over \$10,000 profit in one year. He paid \$6,902.45 for the load. 16 head sold at the 1945 Chicago Fat Stock Show for \$10,638; 16 sold at Denver for \$3,688; another 19 sold on the open market for \$3,800 and two sold at the Fort Worth (Tex.) Fat Stock Show for \$1,578. Add another \$1,000 in prize money and you have a record of which any long-experienced feeder could be proud. YOU CAN'T BEAT SHORTHORNS AS MONEY-MAKERS.

Lot 11—Cow John L. Turner LADY WIMPLE 31st 2260976

Roan, calved November 22, 1944. Tattoo RE-34 Bred and owned by John L. Turner, Broadway, Va.

Sire Count Mercury 2158995 Roan Wilson Bros.	2043435. White—Thos. E. Wilson Orange Blossom 6th 2039472.	Calrossie Mercury 1957318 White—J. MacGillivray Sni-A-Bar Nonpereil 1643545 Roan—Sni-A-Bar Farms Count Max 1845898 Roan—Tomson Bros. Loudon Blossom 1680061 Red—Walton Saffer
Dam Fassifern Wimple 27th 2135251	Aberfeldy Coronet 1982973. Red—J. Gardhouse & Sons Fassifern Wimple 6th 1717171. White—Tate B. Sterrett	Velvet Led 2110112 Red—George Anderson Cecilia Buttercup —269462— Roan—John Gardhouse & Sons Fassifern Grand Gallant 1546521 Roan—Buckland Hall Farm Fassifern Wimple 2d 1516026 White—Tate B. Sterrett

LADY WIMPLE 31st bred July 18, 1946, to Sni-A-Bar Superb Mercury.

V P I MAUDE 2304643

Roan, calved March 3, 1945. Tattoo LE-VPI5 RE-505

Bred and owned by Virginia Polytechnic Institute, Blacksburg, Va.

Sire	Leveldale Magnet 1891063.	Goldspur's Baronet 2d 1684831 Roan—Hopley Stock Farm
West Hatton Czar 2092088.	Roan—Mathers Bros.	Leveldale Rosemary 2d 18,5044 Roan—Mathers Bros.
Red Foster M. Reeder	West Hatton Marigold 1950289	Type's Pilate 1872293 Roan—U. S. Dept. of Agr.
I OSTEL DI, ALCEREI		
	Edellyn Goldfinder	Calrossie Goldfinder 1753587
Dam	1786376	White-John MacGillivray
Morlunda Maude 3d 1973035	Roan—Thos. E. Wilson	Edellyn Venus 5th 1714632 Red—Thos. E. Wilson
White	Maxwalton Maude 8th	Maxwalton Browndale 1638024
Oscar Nelson	1717342	Roan—James A. Huston
	White—Reid Carpenter	Maxwalton Maude 7th 1515318 Roan—H. W. Pletcher

Lot 13-Cow

John L. Turner

ASHGROVE SECRET 103d 2298172

Red, calved March 10, 1945. Tattoo RE-436

Bred by Chenault Todd, Fayette, Mo. Owned by John L. Turner, Broadway, Va.

Sire Klaymor Faucier 2119919	Glenburn Royal Ransom —235559— Red—W. J. Russell Calrossie Fairy Princess 2078394 Roan—John MacGillivray	Millhills Ransom 1943703 Red—D. M. Stewart ('lipper Queen 19th 2086171 Roan—William Peterkin Broommount Pipe Major (275290) Red—T. Hayes Calrossie Royal Madeline (140723) Dark Roan—J. MacGillivray
Dam Ashgrove Secret 29th 1803314	Browndale Diamond 1580514 Roan—Thos. E. Wilson Ashgrove Secret 11th 1688988 Roan—Chenault Todd	Browndale Count 1156438 Roan—James Douglas Golden Blossom 1377673 Red—C. H. Prescott & Sons Ashgrove Royal 1408376 Red—Chenault Todd Ashgrove Secret 4th 1467974

ASHGROVE SECRET 103d—Bred June 16, 1946, to Sni-A-Bar Superb Mercury.

ROAN EMPRESS 91st 2305716

Roan, calved March 16, 1945. Tattoo RE-438

Bred by Chenault Todd, Fayette, Mo. Owned by Victor Pringle, Broadway, Va.

Glenburn Royal Ransom	Millhills Ransom 1943703
-235559	Red-D. M. Stewart
Red-W. J. Russell	Clipper Queen 19th 2086171
	Roan-William Peterkin
Calrossie Fairy Princess	(Broommount Pipe Major (275290)
2078394	Red—T. Hayes
Roan—John MacGillivray	Calrossie Royal Madeline (140723)
	Dark Roan—J. MacGillivray
Cift's Coods	Superior Standard 1446305
	RWM—Chenault Todd & Sons
	Ashgrove Gift 1219834
200000	Roan—J. A. Kilgour
Red Empress 5th	Brandsby Aristocrat 946877
1395632	Roan-O. W. Nauman
Roan—C. Todd & Sons	Red Empress 1019289
	RWM-Chenault Todd & Sons
	-235559- Red-W. J. Russell Calrossic Fairy Princess 2078394. Roan-John MacGillivray Gift's Goods 1754453. Roan-Chenault Todd Red Empress 5th 1395632.

ROAN EMPRESS 91st-Bred June 6, 1946, to Sni-A-Bar Superb Mercury.

Lot 15-Cow

John L. Turner

Roseleaf 24th 1634953

Red-Chenault Todd

ROSELEAF 101st 2298184

Roan, calved March 16, 1945. Tattoo RE-439

Bred by Chenault Todd, Fayette, Mo. Owned by John L. Turner, Broadway, Va.

Sire Klaymor Fancier 2119919 Red W. J. Russell	Glenburn Royal Ransom —235559— Red—W. J. Russell Calrossie Fairy Princess 2078394 Roan—John MacGillivray	Clipper Queen 19th 2086171 Roan—William Peterkin Broommount Pipe Major (275290) Red—T. Hayes Calrossie Royal Madeline (140723)
Dam Roseleaf 48th 1906335 White Chenault Todd	Nonpareil Diamond 6th 1810584	Browndale Diamond 1580514 Roan—Thos. E. Wilson Nonpareil Lady 26th 1688989 Red—Chenault Todd Browndale Supreme 1688987 Roan—Chenault Todd

ROSELEAF 101st-Bred June 30, 1946, to Sni-A-Bar Mercury.

Roan-Chenault Todd



A very significant part of the wealth producing ability of Shorthorns rests upon the cow herd. Cows like these are the backbone of efficiency of any herd. They combine pedigree, individuality, prolificacy and long life. They are reliable as regular producers of the kind of calves that go on into other herds contributing improvement and popularity for Shorthorns and bringing ever increasing wealth to the owners. There is real money in their uniformity of color and type.

Lot 16—Cow John L. Turner ASHGROVE SECRET 105th 2298174

Red, calved April 1, 1945. Tattoo RE-448

Bred by Chenault Todd, Fayette, Mo. Owned by John L. Turner,

Broadway, Va.

Glenburn Royal Ransom Millhills Ransom 1943703

Sire	—235559—····	Red—D. M. Stewart
Klaymor Fancier	Red—W. J. Russell	Clipper Queen 19th 2086171
2119919		Roan-William Peterkin
Red	Calrossie Fairy Princess	(Broommount Pipe Major (275290)
W. J. Russell	2078394	Red—T. Haves
	Roan-John MacGillivray	Calrossie Royal Madeline (140723)
		Dark Roan—J. MacGillivray
	New Deal	Browndale Diamond 1580514
Dam	1874796	Roan-Thos. E. Wilson
Ashgrove Secret 51st	White—Chenault Todd	Red Empress 9th 1573227
1957088		Roan—Chenault Todd
Roan	Ashgrove Secret 27th	Gift's Goods 1754453
Chenault Todd	1789259	Roau-Chenault Todd
	Roan-Chenault Todd	Ashgrove Secret 18th 1717943
		Red—Chenault Todd

ASHGROVE SECRET 105th—Bred August 28, 1946, to Sni-A-Bar Superb Mercury.

NONPAREIL QUEEN 11th 2298178

Roan, calved April 5, 1945. Tattoo RE-449

Bred by Chenault Todd, Fayette, Mo. Owned by John L. Turner, Broadway, Va.

Clarkum Pausi Bansam Millella Panuam 1049702

Sire Klaymor Fancier 2119919 Red	Calrossie Fairy Princess	Red—D. M. Stewart Clipper Queen 19th 2086171 Roan—William Peterkin Broommount Pipe Major (275290)
W. J. Russell	2078394	Red—T. Hayes Calrossie Royal Madeline (140723) Dark Roan—J. MacGillivray
Dam Nonpariel Queen 4th 1957090	Rare Diamond 1835120. Roan—Cherault Todd Nonpareil Queen 1717947. Roan—Chenault Todd	Browndale Diamond 1580514 Roan—Thos. E. Wilson Ashgrove Secret 9th 1634942 Roan—Chenault Todd Ashgrove Royal 1408376 Red—Chenault Todd & Sons Nonpareil Lady 9th 1034801
		Roan—Chenault Todd & Sons

NONPAREIL QUEEN 11th—Bred August 15, 1946, to Sni-A-Bar Superb Mercury.

Lot 18—Cow

Kenmar Farm

KENMAR CLIPPER 3d 2358224

Red, calved April 8, 1945. Tattoo RE-X13

Bred and owned by Kennon C. Whittle, Martinsville, Va.

	Velvet Lad	(Collynie Magic Lute (249838)
Sire	2110112	Red—D. Webster
Aberfeldy Coronet	Red—George Anderson	Silk Velvet 1957636
1! 82973		Roan-George Anderson
Red	Cecilia Buttercup	Broadway -217563-
John Gardhouse & Sons	—269462—	Dark Roan-A. Hewson
	Roan-Gardhouse & Sons	Cecilia Princess -268749-
		RWM-John Garlhouse & Sons

••	Type's Commodore	Sni-A-Bar Type 1637061
Dam	1883871	Sni-A-Bar Type 1637061 Roan—Sni-A-Bar Farms
Fassifern Clipper 16th		
Fassifern Clipper 16th 1956209	1883871	Roan-Sni-A-Bar Farms
Fassifern Clipper 16th 1956209 Red	1883871	Roan—Sni-A-Bar Farms Sni-A-Bar Victoria 9th 1760050
Fassifern Clipper 16th 1956209	1883871. Red—U. S. Dept. of Agr. Fassifern Clipper 9th 1872218.	Roan—Sni-A-Bar Farms Sni-A-Bar Victoria 9th 1760050 Red—Sni-A-Bar Farms
Fassifern Clipper 16th 1956209 Red	1883871	Roan—Sni-A-Bar Farms Sni-A-Bar Victoria 9th 1760050 Red—Sni-A-Bar Farms Engandine Luxury 1364260 Roan—R. W. Everett
Fassifern Clipper 16th 1956209 Red	1883871. Red—U. S. Dept. of Agr. Fassifern Clipper 9th 1872218.	Roan—Sni-A-Bar Farms Sni-A-Bar Victoria 9th 1760050 Red—Sni-A-Bar Farms Engandine Luxury 1364260

KENMAR CLIPPER 3d-Bred Sept. 15, 1946, to Sni-A-Bar Proud Mercury.

RED EMPRESS 96th 2298182

Red, calved April 10, 1945. Tattoo RE-450

Bred by Chenault Todd, Fayette, Mo. Owned by Victor Pringle, Broadway, Va.

Sire	Glenburn Royal Ransom Millhills Ransom 1943703 —235559— M. Stewart	
Klaymor Fancier 2119919	Red—W. J. Russell Clipper Queen 19th 2086171 Roan—William Peterkin	
Red W. J. Russell	Calrossie Fairy Princess 2078394. Broommount Pipe Major (27529) Red—T. Haves))
	Roan—John MacGillivray Calrossic Royal Madeline (14072 Dark Roan—J. MacGillivray	3)
Dam	Ashgrove Sunrise 2d Ashgrove Sunrise 1957079 2039591	
Red Empress 71st 2122870	RLW—Chenault Todd Ashgrove Secret 44th 1928788 Roan—Chenault Todd	
Red	Red Empress 29th Gift's Goods 1754453	
Chenault Todd	1789264 Red—Chenault Todd	
	Roan—Chanault Todd Red Empress 5th 1395632 Roan—Chenault Todd & Sons	

RED EMPRESS 96th-Bred July 14 to Sni-A-Bar Superb Mercury.

Lot 20—Cow

Kenmar Farm

KENMAR SECRET 3d 2358228

Red, calved April 12, 1945. Tattoo RE-X12

Bred and owned by Kennon C. Whittle, Martinsville, Va.

	Velvet Lad	(Collyme Magic Lute (249838)
Sire	2110112	Red—D. Webster
Aberfeldy Coronet	Red—George Anderson	Silk Velvet 1957636
1982973	<u> </u>	Roan—George Anderson
Red	Cecilia Buttercup	(Broadway —217563—
John Gardhouse & Sons	-269462	Dark Roan—A. Hewson
	Roan—Gardhouse & Sons	Cecilia Princess —268749—
		RWM—John Gardhouse & Sons
	Edellyn Royal Mercury	Calrossie Mercury 1957318
Dam .	2024607	White-J. MacGillivray
West Hatton Secret 2d	Roan-Thos, E. Wilson	Collynie Princess 51st 1773024
2173298		Roan—Duthie Webster
Red	West Hatton Sultana	(Maxwalton Choice Goods 1824290)
Foster M. Reeder	1994565	Roan-Maxwalton Farms, Inc.
	White—Foster M. Reeder	Romper Secret 1872294
		White-W. R. Crockett

KENMAR SECRET 3d-Bred Sept. 13, 1946, to Sni-A-Bar Proud Mercury.



The bulk of the nation's beef is supplied by the commercial producer. Calves may be fed out at home or sold as feeder calves or yearlings to those who make a practice of feeding only. The use of good bulls for the production of feeders bears a direct relationship to prices received on the market just as it does in the purebred business. These came from a Montana herd which has built an unparalleled reputation by using good purebred Shorthorn bulls on commercial Shorthorn cows. They were bought as feeders at the Association's annual feeder sale in Billings, Mont., for an Illinois breeder. They are the type and quality which find ready buyers and bring top prices on open markets. Shorthorn feeders are in such demand that most of them are spoken for before they reach the public market.

Lot 21—Cow

Wilson Bros.

ORANGE BLOSSOM 12th 2339304

Red, calved April 27, 1945. Tattoo LE-37

Bred and owned by Wilson Bros., Lewisburg, W. Va.

Sire Fassifern Emblem 2135247	1982973. Red—J. Gardhouse & Sons Fassifern Butterfly 3d 1749751.	Velvet Lad 2110112 Rcd—George Anderson Cecilia Buttercup —269462— Roan—John Gardhouse & Sons Fassifern Grand Gallant 1546521 Roan—Buckland Hall Farm Fassifern Butterfly 1402484 Red—Tate B. Sterrett
Dam Orange Blossom 3d 1943295 Roan Wilson Bros.	1845898	Gregg Farms Star 1769861 Roan—D. M. Gregg Crown's Lassic 2d 1616544 Red—Tomson Bros. Browndale Masterstroke 1709971 Red—Thos. E. Wilson Loudon Blossom 1680061 Red—Walton Shaffer

ORANGE BLOSSOM 12th-Bred to Mercury's Prince.

QUEEN OF SCOTT'S A 2d 2316830

Red, calved May 2, 1945. Tattoo RE-46

Bred and owned by John L. Turner, Broadway, Va.

Sire Mandate Sensation 2070415 Roan Edmund J. Murphy	Rigfoot Sensation -227385— Roan—C. S. Carruthers Augusta 47th -281342— Dark Roan—E. J. Murphy	Collynie Victor Royal 1873/59 Roan—Duthie Webster Stevenson Rosewood —248523— Roan—Stevenson Farms Clipper King —213826— Dark Roan—W. Anderson Augusta 45th —240500— RWM—D. Campbell
Dam Collynie Kirkland 34th 1978323	Anoka Air Clipper 1885706	Scotston Airman 1873325 Red—William B, Robertson Clipper Crystal 10th 1726479 Roan—Kalarama Farm Browndale Diamond 1754083 Red—C. J. Krumm & Sons Collynie Queen 15th 1629447 Roan—W. R, Crockett

QUEEN OF SCOTT'S A 2d-Bred July 9, 1946, to Sni-A-Bar Superb Mercury.

Lot 23—Cow

S. R. Shaner

RED FANCY 2311651

Red, calved May 2, 1945. Tattoo RE-21

Bred by S. R. Shaner, Natural Bridge Station, Va. Calved property of E. R. Knick & S. R. Shaner, Natural Bridge Station, Va.

Sire	1981406	Cruggleton Guardsman 1899584 Red—Albert James Marshall
Essander Hero 2099440	Roan—W. P. Landes	Morlunda Maude 1881710 White—Maxwalton Farms, Inc.
Roan		Cruggleton Guardsman 1899584
W. P. Landes	Red—W. P. Landes	Red—Albert J. Marshall Gwendoline 101st 1858201
		Red—W. P. Landes
	Roan Marshal 2d	Fassifern Mint 2d 1774883
Dam	1932067	Roan—Tate B. Sterrett
Red Acanthus	Roan—Knick & Shaner	Th Th. 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
	Roan-Knick & Shaner	Roan Rosebud 1712782
2015920		Roan-S. R. Shaner
Red	Roan Fancy	Roan—S. R. Shaner Collynie Champion 1431791
	 Roan Fancy 1596221	Roan—S. R. Shauer Collynie Champion 1431791 Roan—S. R. Shauer
Red	Roan Fancy	Roan—S. R. Shaner Collynie Champion 1431791

RED FANCY-Bred to White Browndale.



Revamping the "Shorthorn Way"

The 96 bulls shown above are part of a purchase of 500 Shorthorn bulls by the Kern County Land and Cattle Co., Bakersfield, Calif., the largest ranching operation in North America, for a program of cross-breeding on 48,000 whiteface cows for their ranches in New Mexico, Arizona, and Oregon in order to RECOVER THE WEIGHT IN STEERS that has been lost annually by straight breeding. The Hall Cattle Co., prominent commercial cattle producers at Alliance, Nebr., credits 88 lbs. of extra weight on their steers sent to market off grass as yearlings, to the 50 percent Shorthorn bulls used in the herd. The H. Moffat Co., of Elko County, Nev., the West's largest combined meat-packer and producer uses SHORTHORN BULLS on 16,000 whiteface cows BECAUSE STEERS WERE BECOMING LIGHT-BONED from straight breeding. Many other large commercial producers are buying Shorthorn bulls for the same reason. They are finding increased PROFITS resulting from the GREATER WEIGHT AND EARLIER MATURITY of SHORTHORN BLOOD, best in every WEIGH.

Lot 24—Cow

V.P.I.

V P I COLLYNIE 14th 2322686

Roan, calved May 4, 1945. Tattoo RE-324

Bred by Robt. G. Ratcliffe, Jr., Radford, Va. Owned by Virginia Polytechnic Institute, Blacksburg, Va.

Sire Kirkland Magnet 2d
2192999
Roan
Robt. G. Ratcliffe, Jr.

Morlunda Leap 2013084	
White—Oscar	
Kalarama Clara 1894515	

Roan-Kalarama Farm

Edellyn Goldfinder 1786376
Roan-Thos. E. Wilson
Leveldale Lavender 1887265
Roan—Mathers Bros.
Kalarama Magnet 1634344
Red-Kalarama Farm
Clara 81st 1819457
White—Kalarama Farm

Dam Collynie				
2142336 Red				
Robt.	G.	Ratcli	ffe,	Jr.

Kirkland Air Champion
Roan-R. G. Ratcliffe, Jr.
Kirkland Queen

Roan-R. G. Ratcliffe, Jr.

Anoka Air Clipper 1885706
Red-F. W. Harding
Rosemary 159th 1852048
l Roan—J. W. Weeks
Rosemary's Golden Ring 2d 1682867
Roan—W. B. Oglesby
Collynie Queen 15th 1629447
Roan-W. R. Crockett

CLIPPER 26th 2298613

Dark Roan, calved May 14, 1945. Tattoo LE-26

Bred and owned by R. W. Johnson, Union, W. Va.

	Lawton Favorite	(Collynie State Express (286968)
Sire	2009148	Red—Duthie Webster
Fairfax Jupiter	Red-Wm. Henderson	Lawton Blossom 4th (188150)
2175947		White-William Henderson
White	Edellyn Eliza 18th	Raveni Leader 1680652
J. D. Allen	1843531	Roan—T. Dorsey Jones
	White-Thos. E. Wilson	Collynie Mandarin's Eliza 1773020
		l Roan—Duthie Webster
	Glenburn Grand Marshal	Glenburn Field Marshal 1709714
Dam	1709715	Red-F. H. Deacon
Fassifern Clipper 25th	Red-F. H. Deacon	Glenburn Caroline —210867—
2084582		Dark Red-F. H. Deacon
Red	Fassifern Clipper 5th	Fassifern Grand Gallant 1546521
Tate B. Sterrett	1798116	Roan—Buckland Hall Farm
	Roan-Tate B. Sterrett	Fassifern Clipper 2d 1514879
		Red-Tate B. Sterrett

Lot 26—Cow

R. W. Johnson

BUTTERCUP 6th 2298612

Dark Roan, calved May 26, 1945. Tattoo LE-31

Bred and owned by R. W. Johnson, Union, W. Va.

		(Collynie State Express (286968)
Sire	2009148	Red—Duthie Webster
Fairfax Jupiter	Red-Wm. Henderson	Lawton Blossom 4th (188150)
2175947.		White-William Henderson
White	Edellyn Eliza 18th	(Raveni Leader 1680652
J. D. Allen	1843531	Roan—T. Dorsey Jones
	White—Thos. E. Wilson	Collynie Mandarin's Eliza 1773020
		Roan—Duthie Webster
	Anoka Air Clipper	Scotsman Airman 1873325
Dam	1885706	Red-William B. Robertson
Kirkland Buttercup 5th	Red-F. W. Harding	Clipper Crystal 10th 1726479
2084559		Roan—Kalarama Farm
Roan	Kirkland Buttercup	(Browndale Diamond 1754083
Robert G. Ratcliffe, Jr.	1868740	Red—C. J. Krumm & Sons
	Roan-R. G. Ratcliffe, Jr.	Buttercup 4th 1755494
		Roan-Mathers Bros.

GWENDOLINE 109th 2324999

Roan, Calved June 15, 1945. Tattoo RE-W.P.L. 456

Bred and owned by W. P. Landes, Mt. Sidney, Va.

	Burnbrae Royal	Collyme Royal Purse 2195917
Sire	—231702—	White—Duthie Webster
Royal Prince	Roan-G. Rodanz	Rosewood of Collynie 2195935
2078393		Red—Duthie Webster
White	Calrossie Fairy Princess	(Broommount Pipe Major (2752290)
W. J. Russell	2078394	Red—T. Hayes
	Roan-John MacGillivray	Calrossie Royal Madeline (140723)
	_	Roan—John MacGillivray
	(Highland Monarch	Highland Rodney 1052368
Dam	1407725	RLW—Carpenter & Ross
Gwendoline 101st	Roan-Landes Bros.	Maxwalton Victoria L 1245421
1858201		White—Carpenter & Ross
Red	Gwendoline 99th	Count Rodney 1347032
W. P. Landes	1717826	Roan—Carpenter & Ross
	Red-Landes Bros.	Gwendoline 90th 1282684
		Roan-Landes Bros.

Lot 28—Cow

Tuscawilla Farm

TUSCAWILLA CLIPPER 2334077

Roan, calved July 9, 1945. Tattoo LE-T4 RE-545

Bred and owned by Tuscawilla Farm, Charleston, W. Va.

		Edellyn Goldfinder 1786376
Sire	1980125	Roan—Thos. E. Wilson
Royal Count	Roan—Oscar Nelson	Valley View Merrilees 3d 1798241
2079351		Roan-Wilson Bros.
Roan	Orange Blossom 3d	Count Max 1845898
Wilson Bros.	1943295	Roan—Tomson Bros.
	Roan-Wilson Bros.	Valley View Blossom 1868258
	(Red-Wilson Bros.
**		Velvet Lad 2110112
Dam	1982973	Red-George Anderson
Fassifern Clipper 22d	1982973	
	1982973	Red-George Anderson
Fassifern Clipper 22d	1982973	Red—George Anderson Cecilia Buttercup —269462—
Fassifern Clipper 22d 2062280.	1982973	Red—George Anderson Cecilia Buttercup —269462— Roan—John Gardhouse & Sons
Fassifern Clipper 22d 2062280Red	1982973	Red—George Anderson Cecilia Buttercup —269462— Roan—John Gardhouse & Sons Type's Commodore 1883871
Fassifern Clipper 22d 2062280Red	1982973. Red—J. Gardhouse & Sons Fassifern Clipper 16th 1956209.	Red—George Anderson Cecilia Buttercup —269462— Roan—John Gardhouse & Sons (Type's Commodore 1883871 Red—U. S. Dept. of Agr.

TUSCAWILLA CLIPPER—Vaccinated against Bangs.

WATER LILY 11th 2298618

Dark Roan, calved July 14, 1945. Tattoo LE-24

Bred and owned by R. W. Johnson, Union, W. Va.

Sire Fairfan Jupiter 2175947	Lawton Favorite 2009148 Red—Wm. Henderson Edellyn Eliza 18th 1843531 White—Thos. E. Wilson	Collynie State Express (286968) Red—Duthie Webster Lawton Blossom 4th (188150) White—William Henderson Raveni Leader 1680652 Roan—T. Dorsey Jones Collynie Mandarin's Eliza 1773020 Roan—Duthie Webster
Dam Valley View Water Lily 10th 2079360 Red Wilson Bros.		Gregg Farms Star 1769861 Roan—D. M. Gregg Crown's Lassie 2d 1616544 Red—Tomson Bros. Browndale Masterstroke 1709971 Red—Thos. E. Wilson Valley View Water Lily 2d 1730694 White—Wilson Bros.

Lot 30-Cow

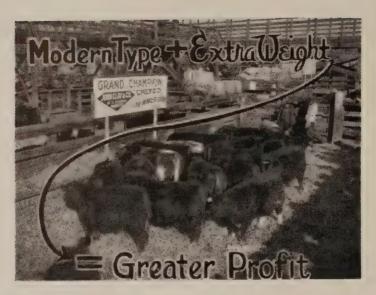
R. W. Johnson

GOLDEN COUNTESS 35th 2298615

White, calved August 1, 1945. Tattoo LE-23

Bred and owned by R. W. Johnson, Union, W. Va.

	Lawton Favorite	Collynie State Express (286968)
Sire	2009148	Red—Duthie Webster
Fairfax Jupiter	Red-Wm. Henderson	Lawton Blossom 4th (188150)
2175947		White—William Henderson
White	Edellyn Eliza 18th	Raveni Leader 1680652
J. D. Allen	1843531	Roan—T. Dorsey Jones
	White—Thos. E. Wilson	Collynie Mandarin's Eliza 1773020
		Roan—Duthie Webster
1	Golden Mark	Brookmead Mark 1766395
Dam	1910015	Roan—Clarence Symns
Golden Countess 23d	Roan-R. W. Johnson	Golden Countess 9th 1699963
2032675		Roan-R. W. Johnson
Roan	Golden Countess 17th	Brookmead Mark 1766395
R. W. Johnson	1841172	Roan—Clarence Symns
	Red-R. W. Johnson	Golden Countess 4th 1439273
		Red—R. W. Johnson



SHORTHORNS best in every WEIGH!

This load of Shorthorn feeders, grand champions over all breeds at the 1946 Denver National Western, averaged 475 lbs. each, sold for 47 cents a lb., brought \$223.25 apiece, highest total price ever paid per feeder steer. They outsold by \$20 a head feeders of another breed of the same age which later brought $50\frac{1}{4}$ cents a lb. They were exhibited by the Winkler Sisters, Castle Rock, Colo., and sold to Albert and Ed Fritzler, Sterling, Colo.

Lot 31-Cow

Sire

S. R. Shaner

Cruggleton Guardsman 1899584

Red—Albert James Marshall

ROAN DAISY 2d 2356106

Roan, calved September 2, 1945. Tattoo RE-25

Bred and owned by E. R. Knick & S. R. Shaner, Natural Bridge Station, Va.

Browndale Essander

Essander Hero 2099440 Roan W. P. Landes	Roan—W. P. Landes Gwendoline 102d 1981409 Red—W. P. Landes	Morlunda Maude 18817.0 White—Maxwalton Farms, Inc. Cruggleton Guardsman 1899584 Red—Albert J. Marshall Gwendoline 101st 1858201
		Red—W. P. Landes
Dam Roan Daisy 2198163 Roan Knick & Shaner	1981406 Roan—W. P. Landes White Maid 2023769	Cruggleton Guardsman 189584 Red—A. J. Marshall Morlunda Maude 1881710 White—Maxwalton Farms, Inc. White Velvet 1879649 White—Knick & Shaner White Ladv 2d 1932072 White—Knick & Shaner

MAUDE 5th 2325001

White, calved September 19, 1945. Tattoo RE-W.P.L. 452

Bred and owned by W. P. Landes, Mt. Sidney, Va.

Sire Royal Prince 2078393. White W. J. Russell	Burnbrae Royal —231702— Roan—G. Rodanz Calrossie Fairy Princess 2078394 Roan—John MacGillivray Roan—John MacGillivray	35 52290)
Dam Morlunda Maude 1881710	Browndale Golden Victor 1557656	24

Lot 33-Cow

W. P. Landes

MAUDE 6th 2325002

Roan, calved October 18, 1945. Tattoo RE-W.P.L. 454

Bred and owned by W. P. Landes, Mt. Sidney, Va.

Sire Royal Prince 2078393 White W. J. Russell	Burnbrae Royal —231702— Roan—G. Rodanz Calrossie Fairy Princess 2078394 Roan—John MacGillivray	Rosewood of Collynie 2195935 Red—Duthie Webster Broommount Pipe Major (2752290)
Dam Maude 2d 2170048 Roan W. P. Landes	Cruggleton Guardsman 1899584	Cruggleton Essander (250076) Red—A. J. Marshall Regan Goldendrop 1885553 Roan—A. J. Marshall Browndale Golden Victor 1557656 Roan—Thos. E. Wilson Maxwalton Maude 8th 1717342 White—Reid Carpenter

VIRGINA SUNBEAM A 3d 2316832

Roan, calved November 7, 1945. Tattoo RE-52

Bred and owned by John L. Turner, Broadway, Va.

Sire		
Sni-A	A-Bar S	. Mercury
223	0648	
Ro	an	
α	A Dan	Farms

Edellyn	Campeo	n I	Mercury	
2071109)			
White	-Thos.	E.	Wilson	

	· ALON	3.74	. 440011
Sni-A-Bar	Rose	wood	14th
2091291			
Red-Sn			

Calrossie Mercury 1957318
White-John MacGilli ray
Collynie Princess 51st 1773024
Roan-Duthie Webster
Divide Goldmark 1871936
Roan-The Allen Cattle Co.
Rosewood Morlunda 1947004
Roan-Oscar Nelson

Dam

	Sunbeam	
Roan	Landes	

Russell

Robinwood S				
1855022				
Roan—Ear	l E.	Robl	bius	

Burnbrae Royal —231702— Roan—G. Rodanz Calrossie Fairy Princess 2078394 Roan—John MacGillivray Raveni Masterpiece 1705572 Roan—T. Dorsey Jones Sunbeam 4th 1644625 Roan—J. D. Douglas & Son

Lot 35—Cow

S. R. Shaner

RED WIMPLE 2356105

Red, calved December 12, 1945. Tattoo RE-24

Bred and owned by E. R. Knick & S. R. Shaner, Natural Bridge Station, Va.

Sire		
Essai	nder	Hero
209	9440.	
Ro		
337	T) T	andes

Browndale 1981406.	Essander
Roan-W	. P. Landes
	P. Landes

ı	Cruggieton Guarusman 1899984
ı	Red-Albert James Marshall
١	Red—Albert James Marshall Morlunda Maude 1881710
ı	White-Maxwalton Farms, Inc.
	Cruggleton Guardsman 1899584
ı	Red-Albert J Marshall
1	Gwendoline 101st 1858201
l	Red-W. P. Landes

Cmarminton Cumanam 4000F04

ľ

rassiiern				
2005822.				
White-	Tate	B	Ston	restt
,,,,,,,,	2000	33.	Decr	CCC

Red Acanthus			
2015920			
Red-Knick	80	Shaner	

Morlunda Macduff 1926597 Roan—Beath Farms Fassifern Wimple 6th 1717171 White—Tate B, Sterrett Roan Marshal 2d 1932067 Roan—Knick & Shaner Roan Fancy 1596221 Roan—S, R. Shaner

Index

R. W. Johnson, Union, W. Va.	TUSCAWILLA FARM, Lewisburg, W. Va.
Clipper 26th 229861325 Buttercup 6th 229861226 Water Lily 11th 229861829 Golden Countess 35th 2298615 30	Tuscawilla Count 2334075 2 Tuscawilla Collynie 2272374 9 Tuscawilla Clipper 233407728
KENMAR FARM, Mantinsville, Va.	JOHN L. TURNER, Broadway, Va.
Mt. Victoria Queen 2d	Mandate Max Mercury 2316827 4 Lady Wimple 31st 226097611 Ashgrove Secret 103d 2298172 13 Roseleaf 101st 229818415 Ashgrove Secret 105th
Superb Mercury Jr. 2356265 5 Gwendoline 109th 232499927 Maude 5th 232500132	231683234
Maude 6th 232500233	V. P. I., Blacksburg, Va.
VICTOR PRINGLE, Broadway, Va. Roan Empress 91st 230571614 Red Empress 96th 229818219	V.P.I. Maude 230464312 V.P.I. Collynie 14th 232268624
S. R. SHANER, Natural Bridge Station, Va.	WILSON BROS., Lewisburg, W. Va. Model Emblem 23541921
Red Fancy 231165123 Roan Daisy 2d 235610631 Red Wimple 235610535	Duchess of Gloster 50th 2217369 6 Orange Blossom 12th 2339304 21

A CENTURY of SERVICE



In 1846 the first American Shorthorn Herd Book came off the press under the persevering guidance of its compiler, Lewis F. Allen of Black Rock, N. Y., a kinsman of Grover Cleveland, twice president of the United States, who later, as a rising young lawyer of Buffalo, helped in the compilation of the second, third, fourth and fifth volumes. It was the first Herd Book in this country for any improved breed of cattle. It made its appearance 24 years after the first English Herd Book and recorded about 600 Shorthorns. The second book, appearing in 1855, included some 3,000 head. In 1946 the number of purebred Shorthorns in America since the first importation in 1783, will reach the three million mark.

More and more cattlemen are switching to Shorthorns because of their greater efficiency per animal unit — quicker maturity — greater natural weight at any given age, and ability to thrive on low cost feeds. In the last few years more active members have enrolled with the American Shorthorn Breeders' Association than with any other beef herd.

According to a recent survey by the NEW ENGLAND HOMESTEAD, the membership of the American Shorthorn Breeders' Association now outnumbers that of any other beef cattle breed association in this country.

In addition to the wide new markets created, further reason for our rapid growth is the savings in recording fees accorded to members. Every member upon joining immediately receives a 50 percent saving on all registration and transfer fees. NO OTHER CATTLE REGISTRY ASSOCIATION can match OUR LOW COSTS of MEMBERSHIPS, REGISTRATIONS and TRANSFERS.

A Life Membership costs only \$10 plus an annual due of \$1. In addition to reduced registry fees, your name goes on the lists of breeders sent to all prospective buyers as sources of supply, you have a vote in the election of delegates and directors, and best of all, your membership fee is PUT IMMEDIATELY TO WORK finding NEW BUYERS FOR SHORTHORNS—THE GREATEST BREED OF CATTLE ON EARTH. Send your check now and help boost your favorite breed. Write to

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